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Business Spotlight: Games2U



Scott McIntosh/Kuna Melba News

Erik and Marie Schmidt of Kuna show off all the things available with a party package from their new business, Games2U, including Booger Wars, Guitar Hero along with other video games, a robot, which is being occupied by their son, Justin, and a human-sized hamster ball, occupied by their daughter, Sammy.

Business name: Games2U

Name of owners: Marie and Erik Schmidt

Type of business: Mobile entertainment

Business address: 1915 N. Addax Ave., Kuna

Business phone number: 890-0374

Web site: www.G2U.com

Business hours: 10 a.m. to 10 p.m. every day

When did you start this business? August 1, 2010

Why did you start this business? There is nothing like this in the entire state of Idaho. We wanted a business that our whole family could get involved in and have fun with. All we want to do is put on unique and memorable events for families in the Treasure Valley.

What makes your business special or unique? Games2U is unlike any other entertainment form out there. We will bring a specialized vehicle straight to your house, school, church or other location to throw parties with never-before-seen games. There are video games, laser tag, giant human hamster balls, Booger Wars and even a kid-controlled robot. Our whole goal is to throw "rock star" parties for both kids and adults.

We are a family-fun business operating the first Games2U franchise to open in Idaho.

Business Spotlight is a regular feature of the Kuna Melba News highlighting a new or recently opened business or a business reaching a milestone. If you would like your business featured, call the Kuna Melba News, 922-3008, email kunamelbanews@aol.com, or visit kunamelba.com.